Total Winnings: $121,000

- 1st Place in Technology Division: McGinnis Ventures
- 2nd Place in NASA Earth Science Engineering Innovation Pitch: Rice University Business Plan Competition
- 1st Place in Astro Brayton Award: Rice University Business Plan Competition
- 3rd Place in Elevator Pitch Competition: University of San Francisco International Business Plan Competition

The TEAM: Above (1 to 7): Armeke Rocking, Manager, Management MBA; Elizabeth Slaye, MBA; Jeff Wittenberg, Manager, Management MBA; Byron Wezler, Master’s in Student in the College of Engineering, Mechanical-Electronics and Photonics program; and Anoop Prasad, Manager, Management MBA

FACTOR ADVISOR: Carol Reeves, Associate Professor of Management, Cecil and Ida Greenstein CUP Applied Professorship in Entrepreneurship, Walton College

The Business: InViaVision’s Smart Turbine Blades™ enables power generation operators to learn about the health of their industrial gas turbines from the inside-out, saving billions of dollars each year on maintenance costs.

Total Winnings: $40,000

- 1st Place - Licensing Executive Society Foundation Graduate Student Business Plan Competition
- 2nd Runner-up - 20th annual Global Moot Corp Competition, “Super Bowl of World Business Plan Competitions”, University of Texas in Dallas
- 1st Place - Global Ventures Challenge, Oak Ridge National Laboratory
- 1st Place - Student Venture Challenge, University of Minnesota
- 1st Place - Arkansas Donald W. Reynolds Governor’s Cup Graduate Division Competition
- 1st Place - WBAC University Technology Competition

The TEAM: Above (1 to 2): Mark Zwieg, Associate Professor of Management, Cecil and Ida Greenstein CUP Applied Professorship in Entrepreneurship, Walton College

FACTOR ADVISOR: Mark Zwieg, Adjunct Professor, Walton College

The Business: Hydrogen Farms provides low-cost, low-emission hydrogen fueling options for transportation and heating needs. Their modular design allows for rapid deployment and easy integration into existing systems and infrastructure.

Total Winnings: $7,250

- 2nd Place and 1st Place in Undergraduate Division Competition - Arkansas Donald W. Reynolds Governor’s Cup Undergraduate Division Competition

THE TEAM: Above (at the Arkansas Governor’s Cup), Ben Gammage, Executive-in-Residence, Walton College

The Business: Intuitive Computing Technologies, LLC strives to become the premier multi-user, touch-screen telemedicine computer service provider in the South Central United States.

Undergraduate Teams

Total Winnings: $5,000

- 1st Place - Arkansas Donald W. Reynolds Governor’s Cup Undergraduate Division Competition
- 2nd Place - Arkansas Donald W. Reynolds Governor’s Cup Undergraduate Division Competition

THE TEAM: Above (at the Arkansas Governor’s Cup), Gopi Viswanathan and Evan Brown, Walton College business students, and Joshua Dunn and Arim Nath, entrepreneurship students

FACTOR ADVISOR: Mark Zwieg, Executive-in-Residence, Walton College

The Business: Hydrogen Farms provides low-cost, low-emission hydrogen fueling options for transportation and heating needs. Their modular design allows for rapid deployment and easy integration into existing systems and infrastructure.

Graduate Teams
Entrepreneurship is thriving at the University of Arkansas. In spring 2010, entering students captured almost $800,000 in cash, investments and awards in 15 business plan competitions. These accomplishments are a testament to the quality of the entrepreneurship program at the Sam M. Walton College of Business and place University of Arkansas students among the best in the world.

Check out these highlights:

- *BiologicsMD* is the first team ever in the world to win the two most prestigious business plan competitions — the Rice University Business Plan Competition and the Global Moot Corp Competition at the University of Texas.

- The University of Arkansas is the third university to have two teams in the Moot Corp finals in its 27-year history. No other school had two different teams win a Moot Corp qualifying competition in 2010.

- The University of Arkansas had three graduate teams win first place in nine national and international competitions, as well as sweep the Donald W. Reynolds Arkansas Governor’s Cup Competition.

- Because of this success, *BiologicsMD* was featured in several high-profile national outlets, including The New York Times and Fortune magazine. *BiologicsMD* was invited to ring the closing bell for NASDAQ on June 11 and June 25, and the other Moot Corp finalist team, *Silicon Solar Solutions*, was invited to do the same in August 2010.