Business Minors for Business Majors

The Sam M. Walton College of Business offers a variety of business minors for students desiring specific knowledge in an area of business outside of their academic major. Minors assist students in their business careers by helping them to increase their skills and to broaden their understanding of business as an integrated whole. A business minor requires the completion of 15 specific hours of study at the University of Arkansas. Students must meet all specific course prerequisites and complete all of the requirements for the minor prior to graduation. Business majors who intend to pursue a business minor must notify the Walton College Undergraduate Programs Office.

**Single Discipline Minors:**

**Accounting**
- ACCT 2013  Accounting Principles
- ACCT 3533  Accounting Technology
- ACCT 3613  Managerial Uses of Accounting Information
- ACCT 3723  Financial Reporting and Analysis
- ACCT 3843  Fundamentals of Taxation

**Economics**
- ECON 2013  Principles of Macroeconomics
- ECON 2023  Principles of Microeconomics

Plus 9 hours of upper-division course work in economics.

**Finance**

Banking/Financial Management/Investment Concentration
- FINN 3013  Financial Analysis and Valuation

Plus any 2 of the following 3 courses:
- FINN 3053  Financial Markets and Institutions
- FINN 3103  Financial Modeling
- FINN 3703  International Finance

Plus any 2 of the following 6 courses:
- FINN 3063  Investments
- FINN 3133  Commercial Banking
- FINN 3603  Corporate Finance
- FINN 4133  Advanced Investments
- FINN 4233  Advanced Corporate Finance
- FINN 4313  Advanced Commercial Banking

Insurance/Real Estate Concentration
Choose any 5 of the following 7 courses:
- FINN 3003  Personal Financial Management
- FINN 3623  Risk Management
- FINN 3933  Real Estate Principles
- FINN 4413  Real Estate Investment and Appraisal
- FINN 4433  Real Estate Finance
- FINN 4733  Life and Health Insurance I
- FINN 4833  Property and Casualty Insurance I

**Information Systems**
- ISYS 2263  Introduction to Information Systems
- ISYS 3293  Systems Analysis and Design
- ISYS 3393  Business Application Development Fundamentals

Plus 1 of the following courses:
- WCOB 4213  ERP Fundamentals

Or any 3000-4000 level ISYS class

**Management**
- MGMT 4243  Ethics and Corporate Responsibility

Plus 4 of the following 9 courses:
- MGMT 3993  Entrepreneurship/New Venture Development
- MGMT 4103  Special Topics
- MGMT 4253  Leadership
- MGMT 4263  Organizational Change and Development
- MGMT 4433  Small Enterprise Management
- MGMT 4583  International Management
- MGMT 4943  Organizational Staffing
- MGMT 4953  Organizational Rewards and Compensation
- MGMT 4993  Entrepreneurship Practicum
BUSINESS MINORS FOR BUSINESS MAJORS CONTINUED

Marketing
MKTG 3433  Introduction to Marketing Strategy
MKTG 3553  Consumer Behavior
Plus 3 of the following 6 courses:
MKTG 4233  Integrated Marketing Communications
MKTG 4343  Selling and Sales Management
MKTG 3633  Marketing Research
MKTG 4633  Global Marketing
MKTG 4433  Retail Strategy
MKTG 4443  Retail Buying and Merchandising

Retail
MKTG 3433  Introduction to Marketing Strategy
MKTG 3553  Consumer Behavior
MKTG 4433  Retail Strategy
MKTG 4443  Retail Buying and Merchandising
Plus 3 hours from the following courses:
ACCT 2013  Accounting Principles
ECON – any ECON at the 3000 or 4000 level
MGMT - any MGMT at the 3000 or 4000 level
MKTG 4233  Integrated Marketing Communications
TLOG 3613  Business Logistics
WCOB 4213  ERP Fundamentals

Transportation and Logistics
TLOG 3443  Principles of Transportation
TLOG 3613  Business Logistics
TLOG 3623  Purchasing and Inventory Systems
TLOG 4633  Transportation Carrier Management
TLOG 4643  International Transportation and Logistics

Interdisciplinary Minors:
Enterprise Resource Planning
WCOB 4213  ERP Fundamentals
WCOB 4223  ERP Configuration & Implementation
Plus any 3 of the following 6 courses:
ACCT 3533  Accounting Technology
ACCT 3723  Intermediate Accounting I
ISYS 4233  ERP Development
ISYS 4243  Current Topics in ISYS
ISYS 4453  Intro to Enterprise Servers
TLOG 3443  Principles of Transportation
TLOG 3613  Business Logistics
TLOG 3623  Purchasing and Inventory Systems

Financial Economics
FINN 3013  Financial Analysis and Valuation
ECON 4753  Forecasting
Plus any 3 of the following 4 courses:
FINN 3063  Investments
FINN 3603  Corporate Finance
ECON 3433  Money and Banking
ECON 4743  Introduction to Econometrics