FOR RELEASE: SEPTEMBER 20, 2000

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UA WALTON COLLEGE TO HOST RETAIL RUSH

FAYETTEVILLE, Ark. - The Sam M. Walton College of Business Administration Center for Retailing Excellence, the Walton College Career Development Center, and the School of Human Environmental Sciences will host "Retail Rush 2000", Monday, September 25, 2000, from 12:00 p.m.- 4:00 p.m. in the Donald W. Reynolds Center for Economic Development on the University of Arkansas Campus. Retail Rush 2000 will educate students on the rewards of a career in retailing.

12:00 - 12:30  Presentation by Jim Snow Manager of Campus Relations,
              The Gap San Francisco

1 :00 - 2:00  How to dress for the Interview Fashion Show featuring
              Talbot's, J.C. Penney, and Walker Brothers

2:00 - 4:00  Career Fair

Door prizes will be given, including a $250 gift certificate from the Gap. Retailers participating in the career fair include Abercrombie & Pitch, HEB, KB Toys Mervyns, Target, Lowe's, Walgreen's and Wal-Mart Stores Inc.

For more information contact Claudia Mobley, director of the Center for Retailing Excellence, at 575-2643.

The Center for Retailing Excellence (CRE) is a privately funded center housed in the Sam M. Walton College of Business Administration at the University of Arkansas. The CRE, established in 1998 as part of the endowment from the Walton family, plans to grow in both variety and quality of programs as well as in the number of corporate sponsors.

Through a strong partnership with the retail and vendor industries, the CRE, seeks to become one of the foremost, nationally acclaimed centers for retail studies focused on research and the development of students as future leaders in retailing industry.

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